



Dear friends,

Welcome to the Fall 2008 edition of *Enlighten!* The place to be for your seasonal hair tips and product recommendations.

Just a reminder - I love making YOU look great!!! In order to guarantee that you are looking your very BEST at all of your upcoming special occasions such as weddings, parties, holidays anniversaries... Please Book Ahead Well in Advance. I can book up to one year out! So give me a call or shoot me an email to begin booking your appointments.

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Check out my client Hannah in the new Oneill Ad!!!





Hot Hair Tip

Invest in a good dryer... if you must use one. The greater heat and concentration will cut drying time in half. I recommend the twin turbo. also an Aquis towel will absorb more water-- leaving you with less drying time!

[Twin Turbo Hair](#)

Hot Hair Product

Oscar Blandi's Jasmine Oil Serum provides instant and long lasting shine to all hair types. It prevents unwanted frizz while giving shine, definition, and light reflection to dull hair. Jasmine Oil Serum adds strength, protection and shine to hair, minimizing fly-aways.

To use: Apply a few drops and style as desired. On damp hair apply before blow-drying to protect hair from heat. On dry hair apply to finish the desired look. May also be applied before flat ironing to protect from heat and enhance shine.



[Oscar Blandi's Jasmine Oil Serum](#)

Hair I'm Lovin' NOW



I'm digging Marissa Miller's hair!

The bikini clad Sports Illustrated and Victoria's Secret model has captured perfect honey colored locks by using the Balayage technique.

The natural highlights compliment Marissa's skin tone and make for the ideal transition for people with sun-kissed summer locks looking to make the transition to a more subtle and sophisticated look for Autumn.

Make an appointment with Mia TODAY to talk about how you can get Kate's look this Fall.

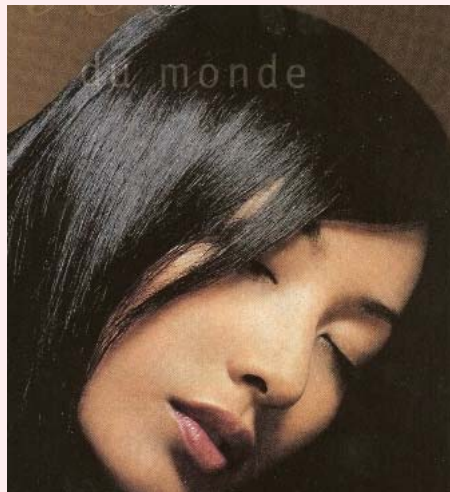
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[Add your review to local business web sites!](#)

Thanks so much to those of you who have provided such glowing reviews about my services on Yelp!, Yahoo Small Business and CitySearch. Your glowing reviews allowed me to be honored by CitySearch as a Best of the Bay colorist!

For those interested, I'd appreciate it if you could add a review to other sites, as well. Just click on the link above that reads "Add your review to local business web sites!" for direct links to other sites where you can let folks know about your hair color experience.

Thanks so much for your help!



Finding the perfect hair color for black hair

Whatever type of color for hair you opt for, choosing the proper range of shades—warm or cool—is the key. The right hair color shade will brighten up your hair style . . . and your life.

What is the most basic principle of hair color theory applied to hair? It's choosing between warm and cool shades—and with the dizzying variety of color for hair available, choosing can sometimes be confusing. The best way to make pleasing hair color choices is to determine whether natural coloring—hair, eye, and skin tones—is in the warm or cool range of colors. Answer these questions, or better yet, have your best friend give you her opinion, which is likely to be more accurate:

My hair color is:

Blue black (Cool)

My eyes are:

Deep brown or black-brown (Cool)

Gray blue or dark blue (Cool)

Hazel with white, gray or blue flecks (Cool)

My skin is:

Very dark brown (Cool)

True olive (most Asians and Latinos) (Cool)

Medium with no color in cheeks (Cool)

Medium with faint pink cheeks (Cool)

Medium with golden undertones (Cool)

Pale with no color in cheeks (Cool)

Pale with pink undertones (Cool)

Naturally cool people should avoid gold, yellow, red and bronze tones, which have a tendency to make you look sallow and drawn. The best hair color shades, depending on your skin tone, are shiny raven-wing blacks, cool ash brown hair colors, and cool blondes in shades ranging from mink to platinum and icy white. You're fortunate to be able to wear many exciting "unnatural" colors . . . lipstick reds, burgundies, and orchids, for a more daring look...

[Make your appointment TODAY!](#)

Final thoughts...



I'd love to get your thoughts on ways I could improve my newsletter and web site. Send me an email at: mia@colorbymia.com and share your ideas! Thanks so much for being a part of my world over the years. Stay tuned... More to come!

Sincerely – MIA!